



Preterm Birth Now Leading Global Killer of Young Children

Media Report

Activities for **World Prematurity Day 2014** were organized in **58 countries**: Argentina, Australia, Austria, Bangladesh, Belgium, Bhutan, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, China, Croatia, Cyprus, Czech Republic, Estonia, Ethiopia, Finland, France, Germany, Ghana, Greece, Hungary, Iceland, India, Iran, Ireland, Israel, Italy, Kenya, Lebanon, Liberia, Lithuania, Malawi, Mexico, Nepal, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Poland, Portugal, Romania, Rwanda, Serbia, Singapore, Slovakia, Spain, South Africa, Sweden, Switzerland, Taiwan, Tanzania, Thailand, Turkey, Uganda, United Kingdom and United States.

As a result of the activities organized in these countries, about 500 additional media stories, which are not listed in this report, covered World Prematurity Day.

Media	Reach
News Wire Services	
DPA	Worldwide
EFE	Worldwide
Xinhua (English and Chinese)	Worldwide
ANSA	Worldwide
BBC	Worldwide
United Press International	Worldwide
BBC Mundo	Spain and Latin America
HealthDay	United States
All Africa.com	Africa

UK Wired News	United Kingdom
Africa Science News	Kenya
Notimex	Mexico

Indo Asian News Service	India
Press Trust of India	India
SINA News	Taiwan
Central News Agency	Taiwan

Broadcast

International TV

Voice of America	Worldwide
CNN International	Worldwide
BBC World TV	Worldwide
ITV (United Kingdom)	Worldwide
BBC Africa TV	Africa
South Africa Broadcasting Corporation (SABC)	Africa

National TV

Fox News	United States
Fox News Latino (Spanish)	United States
CCTV (Chinese Television Network)	China
O Globo TV	Brazil
Telemundo	United States
Univisión (Boston, Kansas, Texas, Florida, California)	United States
Cablenoticias TV	Colombia
New Zealand TV	New Zealand
K24 TV	Kenya
The Citizen TV	Kenya
Tanzania Broadcasting Corporation	Tanzania
Rwanda TV	Rwanda

CBS TV (Local Stations)	United States
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International Radio

BBC (9 Segments, including Language Segments)	Worldwide
BBC's Women's Hour	Worldwide
BBC Newsweek	Worldwide
BBC Today	Worldwide
Voice of America (6 Language Segments)	Worldwide
CCTV (Chinese Radio Network)	Worldwide
BBC Focus on Africa	Africa
SABC	Africa
Deutsche Welle (Swahili)	Africa

National Radio

ABC Radio (1,700 Stations)	United States
NPR Radio (900 Stations)	United States
CBS Radio (560 Stations)	United States
Radio MD	United States
Radio Chemnitz	Germany
Radio Leipzig	Germany
XFM	Kenya
KISS FM	Kenya
Classic FM	Kenya
Uniradio	Mexico
Radio Intereconomia	Spain
Rwanda National Radio	Rwanda
KA-News	Germany
Radio Splendid	Argentina
Inforadio	Hungary

US Local Radio (Samples)

Oregon Public Broadcasting
NewsNetNebraska
Rhode Island Public Radio
WAMC Northeast Public Radio
Tri States Public Radio
North Carolina Public Radio
Public Broadcasting Atlanta
Wisconsin Public Radio
Iowa Public Radio
North Country Public Radio
Capital Public Radio
Maine Public Broadcasting Network
New Hampshire Public Radio
Hawaii Public Radio-HPR2
Northern Public Radio
Peoria Public Radio
Red River Radio
Spokane Public Radio
Alabama Public Radio
Texas Public Radio
South Dakota Public Broadcasting

Newspapers & Magazines*

International

Daily News, China	373,260,256
China Daily, China	218,046,963
The Telegraph, United Kingdom	58,870,260
The Guardian, United Kingdom	42,484,500

* Reach includes print and online

Xinmin Evening News, China	23,162,790
China Times, Taiwan	16,764,420
The Times of India, India	18,634,552
International Business Times, Australia	15,794,703
Die Welt, Germany	11,280,492
VEJA, Brazil – 2 stories	6,567,995
The Economic Times, India	6,288,788
The Hindu, India – Editorial	5,950,000
Hamburger Abendblatt, Germany	4,446,768
Sueddeutsche Zeitung, Germany	4,247,577
El Confidencial, Spain	3,984,798
Berliner Zeitung, Germany	2,599,622
Rheinische Post, Germany	2,531,958
Augsburger Allgemeine, Germany	2,107,794
Der Westen, Germany	2,065,106
Berliner Morgenpost, Germany	1,998,406
Business Standard, India	1,916,087
O Globo, Brazil	1,709,814
Jagran Post, India	1,675,928
Deccan Chronicle, India	1,615,000
People's Daily, Taiwan	1,480,300
Reforma, Mexico	1,400,000
Berliner Kurier, Germany	1,299,811
Nachrichten aus München, Germany	1,293,939
El Universal, Venezuela	1,120,903
El Nacional, Venezuela	990,580
The Financial Express, India	826,416
New Scientist, United Kingdom	819,210
Frankfurter Rundschau, Germany	818,093
Der Standard, Austria	808,175
Extra, Brazil	784,884
Hamburger Morgenpost, Germany	702,344
Kölnische Rundschau, Germany	679,258

Westdeutsche Zeitung, Germany	660,994
El Norte de Castilla, Spain	584,662
Schleswig Holsteinischer Zeitungsverlag, Germany	509,880
Aachener Zeitung, Germany	464,283
Deccan Herald, India	440,808
Frankfurter Neue Presse, Germany	430,064
The Daily Star, Bangladesh	418,860
Merit Times, Taiwan	411,351
Thüringer Allgemeine, Germany	364,248
Mittelbayerische Zeitung, Germany	312,120
El Nacional, Dominican Republic	294,767
Pharmazeutische Zeitung, Germany	231,359
Weser Kurier, Germany	224,384
Aachener Nachrichten, Germany	223,418
La Tribuna, Honduras	199,162
Pulso Diario de San Luis, Mexico	179,747
Leipziger Volkszeitung, Germany	171,085
Los Tiempos, Bolivia	156,405
El Carabobeño, Venezuela	143,134
Salzburger Nachrichten, Austria	142,174
Diario Extra, Costa Rica	140,798
Oxford Mail, United Kingdom	135,704
Ostsee-Zeitung, Germany	121,043
Mindener Tageblatt, Germany	112,642
Allgemeine Zeitung Uelzen, Germany	107,528
Lausitzer Rundschau, Germany	90,033
Lübecker Nachrichten, Germany	89,346
Dresdner Neueste Nachrichten, Germany	73,679
Ostthüringer Zeitung, Germany	73,243
Cambridge Times, Canada	65,265
Remscheider General Anzeiger, Germany	58,942
Soester Anzeiger, Germany	58,162
Reutlinger General-Anzeiger, Germany	57,162

Mail & Guardian, South Africa	55,000
Thüringische Landeszeitung, Germany	53,891
Taipei Times, Taiwan	53,707
Esslinger Zeitung, Germany	50,000
The East African, Kenya – 3 stories	42,000
Siegener-Zeitung, Germany	40,300
New Vision, Uganda	40,000
The Star, Kenya	36,000
Wetterauer Zeitung, Germany	35,263
The Daily Monitor, Uganda	35,000
The Independent Magazine, Uganda	30,000
Gießener Anzeiger, Germany	29,634
Ludwigsburger Kreiszeitung, Germany	29,292
Gießener Allgemeine Zeitung, Germany	29,125
Borkener Zeitung, Germany	22,642
Pfälzischer Merkur, Germany	13,576
Segeberger Zeitung, Germany	13,240
Backnanger Kreiszeitung, Germany	13,123
Oberhessische Zeitung, Germany	12,445
Alsfelder Allgemeine, Germany	11,259
Walsroder Zeitung, Germany	10,790
The New Times, Rwanda	10,000
Cellesche Zeitung, Germany	9,949
Boyens Zeitungen, Germany	7,415
Weinheimer Nachrichten-Odenwälder Zeitung, Germany	4,543
El Mundo, Bolivia	3,863
Traunsteiner Tagblatt, Germany	3,447
Berchtesgadener Anzeiger, Germany	2,559
Döbelner Allgemeine Zeitung, Germany	2,123
Revista Vistazo, Ecuador	2,043
Business Daily, Kenya	N/A
The New Indian Express, India	N/A
Freilassinger Anzeiger, Germany	N/A

Obermain Tagesblatt, Germany

N/A

United States

US News & World Report

20,000,000

The Washington Post

18,000,000

Science World Report

13,220

Knoxville Times

6,470

Utah People's Post

N/A

Online

International

Terra

Argentina

News AM Medicine

Armenia

Intellasia

Australia

The Medical News

Australia

Big News Network

Australia

Headline News Today

Australia

Science.ORF.at

Austria

Die Presse

Austria

APA Science

Austria

Azer Tag

Azerbaijan

Daily Jugantor

Bangladesh

The New Age

Bangladesh

The Daily Independent

Bangladesh

Samakal

Bangladesh

BBS

Bhutan

Bolivia en tus manos

Bolivia

Revista Crescer

Brazil

Olhar Direto

Brazil

180Graus

Brazil

Toronto Star

Canada

DurhamRegion.com

Canada

InsideHalton.com	Canada
Vancouver Desi	Canada
OurWindsor	Canada
Terra Chile	Chile
China.org	China
China Development Gateway	China
Top1Health	China
China Economic Net	China
Ifeng.com	China
News21	China
Taiyuan News	China
CNYES	China
Shaanxi Daily	China
Tianshan - Xinjiang news	China
Terra Colombia	Colombia
El Economista America	Colombia
Balkans.com	Cyprus
Diario Libre	Dominican Republic
Acento	Dominican Republic
Euronews (Spanish)	France
Paper Blog	France
Zeit Online	Germany
Merkur-Online	Germany
T-Online.de	Germany
Focus	Germany
Sueddeutsche Zeitung	Germany
TZ	Germany
Yahoo! Nachrichten	Germany
N24	Germany
Express.de	Germany
Nordbayern.de	Germany
Schwäbische Zeitung	Germany
Ruhr Nachrichten.de	Germany

Nordwest Zeitung	Germany
Neuen Westfälischen News	Germany
HNA.de	Germany
General-Anzeiger Online	Germany
Pforzheimer Zeitung	Germany
Kieler Nachrichten	Germany
Stimme.de	Germany
Volksstimme.de	Germany
Passauer Neue Presse	Germany
InFranken	Germany
Echo Online	Germany
Main-Netz	Germany
NewsWalk.info	Germany
Op-Online.de	Germany
Idowa Mediendienste	Germany
Frankenpost	Germany
krankenkassen.de	Germany
Nordkurier.de	Germany
klamm.de	Germany
In Südthüringen	Germany
Bgland24	Germany
Mittelhessen.de	Germany
Die Glocke Online	Germany
Hersfelder Zeitung	Germany
Solinger-Tageblatt.de	Germany
Gelnhäuser Tageblatt	Germany
Kreiszeitung Böblinger Bote	Germany
Pipeline.de	Germany
Heimatzeitung.de	Germany
Landeszeitung	Germany
Apotheke Adhoc	Germany
Come-On.de	Germany
InternetCologne.de	Germany

OAZ - Online	Germany
Das Straubinger Tagblatt	Germany
Verlagshaus Jaumann	Germany
Direktbroker.de	Germany
Dachauer Rundschau	Germany
Apotheke Aktuell	Germany
Hellweger Anzeiger	Germany
Webnachrichten.de	Germany
Werra Rundschau	Germany
Antenne Unna	Germany
Bremervörder Zeitung	Germany
Hallo München	Germany
Höchster Kreisblatt	Germany
Karlsruhe - Regio News	Germany
Nassauische Neue Presse	Germany
NPR Berlin	Germany
Reichenhaller Tagblatt	Germany
RhoenundSaalepost.de	Germany
Suedost-news.de	Germany
Modern Ghana	Ghana
Spy Ghana	Ghana
Viasat1	Ghana
233 Live	Ghana
Thestival.gr	Greece
Hong Kong Herald	Hong Kong
Pune Mirror	India
In.com	India
Yahoo! India News	India
Zee News	India
Firstpost.com	India
Sify.com	India
Webindia123.com	India
The Morung Express	India

OutlookIndia.com	India
Daijiworld.com	India
Siasat Daily	India
Chennai Online	India
The Pioneer	India
The Asian Age	India
India Online	India
Mangalorean.com	India
Net India123	India
The Hawk	India
Detik Health	Indonesia
News Kenya	Kenya
Yahoo! Malaysia	Malaysia
Terra	Mexico
Notisureste	Mexico
Yahoo! México Noticias	Mexico
Ferriz	Mexico
Mundo Ejecutivo Express	Mexico
Terra Mexico	Mexico
My Republica	Nepal
Swasthyakhabar	Nepal
Todaykhabar	Nepal
ABCtvlive	Nepal
NigeriaNews24	Nigeria
Forskning.no	Norway
Panorama Daily	Palestine
Salud Hoy	Paraguay
Terra Perú	Peru
Medycyna Praktyczna	Poland
Money.pl	Poland
Press-News.org	Poland
Igihe.com	Rwanda
Diariovasco.com	Spain

TeInteresa.es	Spain
ElEconomista.es	Spain
Herencia Genética y Enfermedad	Spain
La Informacion.com	Spain
Yahoo! Noticias España	Spain
Eldiario.es	Spain
Laverdad.es	Spain
Qué	Spain
Elcorreo.com	Spain
Lasprovincias.es	Spain
TeInteresa.es	Spain
Hoy.es	Spain
Ideal	Spain
El Diario Montañés	Spain
La Rioja.com	Spain
El Semanal Digital.com	Spain
Diario de León	Spain
Interbusca	Spain
Infosalus	Spain
El Digital de Asturias	Spain
Saber Vivir	Spain
Sevilla Independiente	Spain
Terra	Spain
Taiwan Today	Taiwan
Focus Taiwan	Taiwan
Yahoo! News Taiwan	Taiwan
Now News	Taiwan
Liberty Times	Taiwan
Taiwan News	Taiwan
Chinese Metropolitan News	Taiwan
Today News	Taiwan
Gulf Today	United Arab Emirates
Vademecum	Russian Federation

Medical News Today

Medical Xpress

Bright Surf

El Espectador

Entorno Inteligente

Yahoo Noticias

El Siglo

El Periodiquito

Analitica.com

Reporte Confidencial

United Kingdom

United Kingdom

United Kingdom

Uruguay

Venezuela

Venezuela

Venezuela

Venezuela

Venezuela

Venezuela

United States

Examiner.com

Healthcare Professional Network

Newser

Hornet.com

Drugs.com

MedicineNet

Parents

Before It's News

Headlines & Global News

Tech Times

Doctors Lounge

Kaiser Family Foundation

Alaskapublic.org

Qué Pasa Mi Gente Charlotte

Health, Medical, and Science Updates

Wyoming Public Media

Rocket News

Alianza News

La Guia Gratuita

Yahoo! Noticias en Español

All Eyes On Africa

The Health Cast

Health.com

MedBroadcast

Growing your baby

ABreakingNews.com

Daily News 724

EHE & Me – Partners for a Healthy Life

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