



15 Million Babies Born Too Soon

1.1 Million Preterm Babies Die Every Year,
but with inexpensive treatment 75 percent could survive

Media Report

MEDIA

REACH/Audience

NEWSWIRE AND NEWS SYNDICATION SERVICES

Associated Press	Worldwide
Reuters	Worldwide
Reuters Health E-Line	Worldwide
ReutersAlertnet	Worldwide
Agence France-Presse (AFP)	Worldwide
Deutsche Press Agency (DPA)	Worldwide
Xinhua	China, Worldwide
Bloomberg	Worldwide
Al Jazeera	Worldwide
Eureka Science News	Worldwide
All Headline News	Worldwide
New York Times News Service	Worldwide
Science Daily	Worldwide
EFE News Service	Spain, Worldwide
The Canadian Press	Canada
Europa Press	Spain, Europe
Interpress Service (IPS)	Developing Countries
Prensa Latina	Cuba, Latin America
Agencia LUSA	Portugal
ITAR-TASS	Russia
Pravda	Russia
ORF	Austria
Pressetext	Austria
Belga News Agency	Belgium, Netherlands
Turkish Press	Turkey
Agencia Brasil	Brazil
Kaiser Health News	U.S.
JAMA News	U.S.
Health Day	U.S.
Scripps Howard	U.S.

Ghana Business News
Reuters UK
Reuters India
Reuters Africa
Africa Science News Service
Indo Asian News Service (IANS)

Ghana
UK
India
Africa
Africa
Asia

BROADCAST WORLDWIDE

Associated Press Television Network (*2 Stories*)
Reuters TV
BBC TV, Worldwide (*2 Stories*)
BBC World TV (satellite)
BBC World Service, HealthCheck
Voice of America (*2 Stories*)
Al Jazeera TV

TV BROADCAST REGIONAL

BBC Four TV, World News
Reuters TV Africa
BBC World Service, Network Africa
BBC World Service French Africa
CNN Espanol

TV BROADCAST NATIONAL

Channel Four TV, UK
Associated Press Television Network, US

TV BROADCAST NATIONAL

NBC TV, US
CBS TV, US
ABC TV, US
Fox TV, US
FRANCE 24, France
RTL, Germany
CTV, Canada
O Globo, Brazil
Press TV, Iran
Tanzania Broadcasting Corporation
Zambia Broadcasting Corporation
Uganda TV
K24 TV (Kenya)
KTN (Kenya)

NATIONAL RADIO

BBC Radio Four
CBS Radio, US
ABC Radio, US
Radio Free Europe/Radio Liberty
BBC Swahili
Kenya Broadcasting Corporation (English, Swahili)
Ghana Broadcasting Corporation

Classic FM (Kenya)
 Citi FM (Ghana)
 Joy FM (Ghana)
 Radio Free Africa (Tanzania)
 Uganda Radio Network

U.S. NEWSPAPERS AND MAGAZINES

CIRCULATION

USA Today	1,784,242
The New York Times – <i>Front Page</i>	1,150,589
New York Daily News	605,677
Los Angeles Times	600,449
San Jose Mercury News	577,665
The Washington Post	550,821
Chicago Tribune (<i>2 Stories</i>)	425,370
Chicago Sun-Times	419,409
Dallas Morning News	404,951
Newsday	377,517
Houston Chronicle	364,724
Denver Post	324,970
Minneapolis Star Tribune	297,478
Sacramento Bee	279,032
The Seattle Times	253,742
Detroit Free Press	246,169
Tampa Bay Times	240,024
San Francisco Chronicle	235,350
The Boston Globe	232,432
Milwaukee Journal Sentinel	217,775
Kansas City Star	206,441
Omaha World-Herald	184,150
Atlanta Journal Constitution	181,504
Las Vegas Sun	175,000
Bergen Record	170,400
The Miami Herald	164,332
Charlotte Observer	155,497
Austin American-Statesman	151,520
Chicago Daily Herald	151,190
The Detroit News	141,668
New Scientist Magazine	137,605
San Antonio Express	137,514
Sarasota Herald-Tribune	118,328
Lexington Herald Leader	111,124
Modesto Bee	86,000
El Paso Times	73,172
Washington Times	70,000
Deseret News	69,519
Albany Times Union	66,835
Connecticut Post	53,866

TriValley Central
 Wausau Daily Herald
 Danbury News Times
 Worcester Telegram
 Belleville News Democrat
 Evansville Courier & Press
 New Jersey Herald
 Centre Daily Times
 Monterey County Herald
 Enterprise-Record
 Columbus Dispatch
 Bellingham Herald
 The Republic
 Boise Weekly
 Sun-Sentinel
 Toledo Blade
 Greenfield Daily Reporter
 Delmarva Daily Times
 Chatham Daily News
 Woodstock Sentinel Review
 Niagara Advance
 Houma Courier
 Daily Journal
 The Republic
 Tucson Citizen
 North County Times
 Defiance Crescent News
 The Tribune-Democrat
 Ledger Independent
 In-Forum
 Journal Review
 News Press
 Journal Times
 Waterloo Cedar Falls Courier
 Pioneer Press
 The Idaho States

INTERNATIONAL NEWSPAPERS AND MAGAZINES

CIRCULATION

Daily Mail, UK	1,945,496
The Economist, UK	1,500,000
The Guardian, UK	215,988
The Independent, UK	185,035
New Scientist, UK	137,605
Nature, UK	53,000
British Medical Journal, UK	N/A
The East African, Kenya	
The People Daily, Kenya	
Daily Times, Malawi	
Business Day, Nigeria	
Nigerian Tribune, Nigeria	

The Citizen Daily, Tanzania	
Sydney Morning Herald, Australia	209,500
Adelaide Now, Australia	195,903
The Australian, Australia	135,115
The Canberra Times, Australia	32,116
New Zealand Herald	
Indian Weekender, New Zealand	
Jakarta Post, Indonesia	
Sun.Star, Philippines	
Toronto Sun, Canada	
Edmonton Sun, Canada	
Calgary Sun, Canada	
Winnipeg Free Press, Canada	
Métro Montréal, Canada	
Sarnia Observer, Canada	
Paris Star, Canada	
Brantford Expositor, Canada	
St. Thomas Times-Journal, Canada	
Welland Tribune, Canada	
The Daily Star, Lebanon	
The Times of India	3,146,000
The Hindu, India	1,466,304
Pakistan Today, Pakistan	
The Nation, Pakistan	
The Express Tribune, Pakistan	
News International, Pakistan	
Germany:	
Berliner Morgenpost	145,000
Deutschland Today	
WESER-KURIER	
Aargauer Zeitung	
Wedel-Schulauer Tageblatt	
Schaumburger Nachrichten	
Liechtensteiner Vaterland	
Liechtensteiner Volksblatt	
Augsburger Allgemeine	
Waldeckische Landeszeitung/Frankenberger Zeitung	
Oberhessische Presse	
Passauer Neue Presse	
Wolfsburger Allgemeine	
Hamburger Abendblatt	
Hannoversche Allgemeine	
Fuldaer Zeitung	
Märkische Oderzeitung	
Fränkische Nachrichten	
NOZ - Neue Osnabrücker Zeitung	
Frankenpost	
Mitteldeutsche Zeitung	
Bocholter-Borkener Volksblatt	
Main-Netz	

Landeszeitung für die Lüneburger Heide
Rhein-Neckar Zeitung
Landes-Zeitung.de
Lippische Landes-Zeitung
Schaumburger Zeitung
Usinger Anzeiger
Lippische Landes-Zeitung
Lausitzer Rundschau
Westfälische Nachrichten
Rhein-Zeitung
Walsroder Zeitung
Schwäbische Zeitung
Neckarquelle (Abonnement)
Neue Presse Coburg Kreis-Anzeiger
Osterländer Volkszeitung
Cellesche Zeitung
Salzburger Nachrichten
Mindener Tageblatt
Neues Volksblatt
Ludwigsburger Kreiszeitung
General-Anzeiger
Ibbenbürener Volkszeitung
Oberhessische Presse
N24
Gelnhäuser Tageblatt
Nordwest-Zeitung
Main-Spitze Vlothoer Anzeiger
Remscheider General-Anzeiger
Wiesbadener Tagblatt
Kieler Nachrichten
Gießener Allgemeine
Weinheimer Nachrichten - Odenwälder Zeitung
Volksstimme
Gießener Anzeiger
Wormser Zeitung
Westdeutsche Zeitung
Allgemeine Zeitung Mainz
Wiesbadener Kurier
ExtremNews
Wiener Zeitung
Schaumburger Nachrichten
Waldeckische Landeszeitung/Frankenberger Zeitung
Bürstädter Zeitung
Lampertheimer Zeitung
Lauterbacher Anzeiger
Nordsee-Zeitung
Bocholter-Borkener Volksblatt

Het Laatste Nieuws, Belgium
Le Vif, Belgium
Le Parisien, France

Le Nouvel Observateur, France
Bieler Tagblatt, Switzerland
Der Landbote, Switzerland
SonntagsZeitung, Switzerland
TagesWoche, Switzerland
Zürcher Unterländer, Switzerland
Sol, Portugal
Diario de Avisos, Spain
El Diario Montanes, Spain
Diario Vasco, Spain
La Voz de Galicia, Spain
El Norte de Castilla, Spain
Publico, Spain
Terra España, Spain
Qué, Spain
Jamaica Observer, Jamaica
La Nación, Argentina
Clarín, Argentina
Página/12, Argentina

Brazilian newspapers:

Folha de Sao Paulo
Correio Brasilense
Revista Epoca
Perfil news
Veja
A Tribuna
Jornal do Comércio
Jornal da Cidade
Correio de Bahia
Jornal Dia a Dia
Jornal do Brasil

U.S. ONLINE COVERAGE

USA Today *With Video*
US News & World Report (2 Stories)
Huffington Post (2 Stories)
Time Magazine – Healthland
BusinessWeek
ABC News (Blog) *With Video*
NPR (SHOTS Blog) (2 Stories)
CNN Health (Blog)
Boston.com
Baltimore Sun (2 Stories)
Seattle Post Intelligencer
National Journal
Market Watch (WSJ)
msnbc Today Health
VoA News *With Video* (2 Stories)
The InterDependent, The United Nations Association of the USA
McClatchy Washington Bureau
Web, MD
kypost.com
Capital Public Radio
California Center for Health Reporting (Blog)
Georgia Public Radio
Tri States Public Radio
New York Amsterdam News
eMaxHealth
American Council on Science and Health
News One
HealthNews
HealthLeaders Media
The Columbus Dispatch
Statesman Journal (Oregon)
Gant Daily
SunHerald.com
Press News
SunHerald.com
Lubbock Online
PennLive
EmpowHer
HealthNews
NOLA, New Orleans
News Sentinel
Signal
Penn Live
Knoxville News Sentinel
Daily American Online
Everyday Health
SYS-CON Media
Northwest Cable News
In-Forum

Fox11online.com
First Coast News
Daily Comet
RedOrbit
AZ Central.com
Frontier Post
The News-Press
WHAM-AM Radio, Rochester, NY
Baby Center (Blog) *With Video*
Health News Observer
Arizona Health
Lehigh Valley Live
Business Review Europe (California based)
Wall-Street.com
Yahoo! Finance
Technology Update News (online)
ReporterNews
Inquirer.net
Health Canal
Impatient Optimists, Bill & Melinda Gates Foundation
Johns Hopkins Bloomberg School of Public Health
Maternal Health Task Force, Harvard School of Public Health
Scope (Blog), Stanford University School of Medicine
UTMB Health, University of Texas
Fair Warning (Blog)
Business Recorder (Blog)
Outcome Magazine (Blog)
Care2.com (Blog)
BET
Business Review USA
EON: Enhanced Online News
CauseBecause
dailyRx
Democratic Underground
U-T San Diego
Medical News Today
Newser
NewsNet5
Alexandria Town Talk
Live Well Nebraska
Vision Insights and New Horizons
Valley News Live
Student Operated Press
Ubergizmo
Bryan College Station Eagle
Catholic Online
ChristianToday
MyHealthNewsDaily
New York NOW
News-Medical.net
MiamiDiario.com

El Sol de la Florida
Somos Frontera (El Paso Times)
Hispanically Speaking News (Blog)
HispanicBusiness.com
Daily Disruption
RTT News
Mother Nature Network (Blog)
Parenting Bulletin
Hollywood Life/Hollybaby

INTERNATIONAL ONLINE COVERAGE

BBC News Online, UK (*2 Stories*)
Channel 4 News, UK
The Guardian, UK
Scidev.net, UK
International Federation of Gynecology and Obstetrics (FIGO), UK
Xperedon Charity News, UK
Healthcare Today, UK
Midirs Midwifery News, UK
Brit Mums Blog, UK
Nearly Everything But the Kitchen Sink (Blog), UK
Mummy Pink Wellies (Blog), UK
Healthy Newborn Network, Worldwide
Unimondo.org, Italy

El Comercio Digital, Spain
El Correo Digital, Spain
El Economista, Spain
Ideal Digital, Spain
Te Interesa, Spain
20 minutos, Spain
Lainformacion.com, Spain
La Voz Digital, Spain
La Rioja, Spain
Medicinatv.com, Spain
Noticias.info, Spain
Sur Digital, Spain
TeleCinco, Spain
Telegraf.by, Belarus
Knack, Belgium
RTL Info, Belgium
7 Sur 7, Belgium
FRANCE 24, France
Challenges, France
Courrier de l'Ouest, France
La Croix, France
Famili, France
JIM.fr (Journal International de Medecine), France
Le nouvel Observateur, France
Le Podcast Journal, France

Le Quotidien du Médecin, France
santé log, France
TF1 News, France
El Watan, France
RadioFreeEurope/RadioLiberty, Europe
Irish Health, Ireland
Milliyet, Turkey
Helistin, Finland
n-tv.de, Germany
Cash.de, Germany
inSüdthüringen.de, Germany
DiePresse.com, Germany
FOCUS Online, Germany
STERN.DE, Germany
sol.de, Germany
Spiegel Online, Germany
sz-online, Germany
Welt Online, Germany
ZEIT ONLINE, Germany
news.de, Germany
suedkurier.de, Germany
tt.com - Wo's Click macht, Germany
BUNTE.de, Germany
Dewezet.de, Germany
BILD.de, Germany
Heilpraxisnet.de, Germany
inFranken.de, Germany
inSüdthüringen.de, Germany
Mamilounge.de, Germany
Nordbayern.de, Germany
Paderborner 'SJ' Blog, Germany
Pharmazeutische Zeitung online, Germany
solinger-tageblatt.de, Germany
WESER-KURIER online, Germany
ORF, Austria
austria.com
Life Radio, Austria
Krone, Austria
oe24, Austria
Bote der Urschweiz, Switzerland
suedostschweiz.ch, Switzerland
RTS Info, Switzerland
Romandie, Switzerland
swissinfo.ch, Switzerland
BLICK.CH, Switzerland

Portugal, Brazil and Angola:

Estadao (online version of Estado de Sao Paulo)
Bonde News
Publico, Portugal
I Saude

Revista Nursing
Angola 21, Angola
Jornal de Angola, Angola
Jangola.com
Rede Cegonha (Stork network), Ministry of Health, Brazil
Portal da Saude, Ministry of Health, Brazil
Bahia Toda Hora
Olhar Direto
Noticias Atualizadas, Portugal
Diário Digital
Diario Regional
Canal Rio Claro
Globo.com
CenárioMT, O cenário da notícia em Mato Grosso
Panatanal News
O Povo
O Girassol
Bem Parana
Jornal Floripa
Portal de Notícias Correio Centro Oeste

Malta Independent Online, Malta
Press TV, Iran
The Daily Star, Lebanon
Naharnet, Lebanon

CRIENGLISH, China
Health GMW, China
Xinmin, China
Detik Health, Indonesia
Jaring News, Indonesia
ScandAsia, Indonesia
The Malaysian Insider
GMA News, Philippines
Inter Akasyon, Philippines
Rappler Beta, Philippines
Tempo, Philippines
Yahoo! Philippines News
Asian Scientist, Singapore
Tuổi Trẻ, Vietnam
Nhân Dân, Vietnam
AllAfrica.com
Africa STI
Health24, South Africa
All Kenya News
Kenya Central
Coast Week, Kenya
Capital FM News, Kenya
Transforming Ethiopia
Business Day, Nigeria
Nigeria Newslite

Ghana Nation
Ghana News Now
Ghana Soccer Net
Peace FM Online, Ghana
African Business Review
Reliefweb.int
UN News Centre

Canada:

CTV.ca
Toronto Sun
Edmonton Sun
Calgary Sun
Winnipeg Free Press
Métro Montréal
Winnipeg Sun
Huffington Post Canada
Canoë
CBC.ca
CTV.ca
98,5 fm
Global BC
Cape Breton Post
Global Toronto
Global Edmonton
Global Montreal
Global Winnipeg
Global Regina
GlobalNews.ca
Global Saskatoon
Fort Frances Times
Business Review Canada
NorthumberlandView.ca
parentcentral.ca
SOS Children's Villages Canada

Australia:

Sky News Australia
Brisbane Times
WA Today
Perth Now
The Daily Telegraph, Australia
SunHerald.com
NEWS.com.au
Counsel & Heal
BigPond News

India:

Deccan Herald, India
Economic Times, India
India.Com Health

International Business Times, India
Jagran Post, India
Khaleej Times, India
Business Review India
Health Y Destination, India
YaHind, India
The Pioneer, India
SOTT.net (Signs of the Times), India
New Kerala, India
Zee News, India
The Aga Khan University, Pakistan
AAJ News, Pakistan
DAWN.com, Pakistan
OMS | Organización Mundial de la Salud, Worldwide

Central and South America:

La Crónica de Baja California, México
La Crónica de Hoy, México
El Diario de Coahuila, México
Diario Digital Juárez, México
El Digital, México
El Golfo Info, México
Notisistema, México
La Segunda, México
Su Médico, México
Terra México
Uniradio Informa, México
El Diario de Chihuahua, México
Vanguardia, México
universia.net, México
Diario Digital Nuestro País, Costa Rica
Diario@Diario, Dominican Republic
7días.com, Dominican Republic
Unión Radio, Guatemala
Proceso Digital, Honduras
El Nuevo Diario, Nicaragua
La Prensa, Nicaragua
Diario Hoy, Argentina
InfoBAE.com, Argentina
LT10Digital, Argentina
rionegro.com, Argentina
Rosario3.com, Argentina
El Sol Online, Argentina
Tandil Diario, Argentina
Terra Argentina
Tiempo Pyme, Argentina
Tucumán Noticias, Argentina
La Voz Libre, Argentina
Diario La Opinión Cúcuta (Blog), Colombia
El Universal, Columbia
Terra Colombia

El Tiempo, Colombia
Diario El Siglo, Chile
Publimetro, Chile
Terra Chile
El Comercio, Ecuador
Diario El Norte, Ecuador
El Telégrafo, Ecuador
El Universo, Ecuador
ABC Color, Paraguay
Diario Popular, Paraguay
Portal Paraguayo de Noticias, Paraguay
Radio Ñanduti, Paraguay
Terra Perú
La República, Peru
2001.com, Venezuela
Terra.com, Latin America
NTN24, Latin America

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