



World Water Council
3rd World Water Forum

3rd World Water Forum Overall Media Coverage

	MEDIA	REACH
News Wire Services	Associated Press – <i>6 stories</i>	Worldwide
	AP Alerts – <i>24 stories</i>	Worldwide
	Associated Press Financial Wire	Worldwide
	Associated Press – Spanish – <i>4 stories</i>	Worldwide
	Agence France Presse - <i>59 stories</i>	Worldwide
	Radio France International Wire Service – <i>2 stories</i>	Worldwide
	Reuters – <i>7 stories</i>	Worldwide
	Reuters – French – <i>3 stories</i>	Worldwide
	UN News Service	Worldwide
	DPA – Deutsche Presse Agentur	Worldwide
	Kyodo News Service – <i>28 stories</i>	Worldwide
	Xinhua News Agency – <i>11 stories</i>	Worldwide
	EFE	Spain
	AGI – <i>5 stories</i>	Italy
	ANP – Dutch News Agency	Netherlands
	Press Association	United Kingdom
	Inter Press Service – <i>3 stories</i>	Developing
	World Europe Information Service	Europe
	Cordis News Service	Europe
	MPA - Macedonian Press Agency	Macedonia/Greece
	ITAR Tass – <i>6 stories</i>	Russia
	RIA Novosti – <i>3 stories</i>	Russia
	DowJones Newswires – <i>5 stories</i>	United States
	US Newswire – <i>5 stories</i>	United States
	Scripps Howard News Service – <i>4 stories</i>	United States
	New York Press/NY Times News Service	United States
	Washington File – <i>2 stories</i>	United States
	FDCH CEO Wire – <i>28 stories</i>	United States
	Comtext Newswires – <i>11 stories</i>	United States
	Catholic News Service	United States
	CP - Canadian Press – <i>2 stories</i>	Canada
	Canada News Wire – <i>3 stories</i>	Canada
	Environment News Service – <i>5 stories</i>	Canada
	CCNMatthews	Canada
	Africa News Services – <i>10 stories</i>	Africa
	African Church Information Service – <i>17 stories</i>	Africa
	Pan African News Agency	Africa
	Asia Intelligence – <i>16 stories</i>	Asia
	Japan Inc. – <i>7 stories</i>	Japan

	MEDIA	REACH
News Wire Services - continued	PINA - The Pacific Islands News Association – <i>7 stories</i>	The Pacific
	NZPA – New Zealand Press Agency	New Zealand
	Antara - Indonesian National News Agency - <i>2 stories</i>	Indonesia
	IRNA – Islamic Republic News Agency – <i>3 stories</i>	Middle East
	Pakistan News Service – <i>3 stories</i>	Pakistan
Television	BBC TV – <i>10 stories</i>	Worldwide
	CNN International – <i>3 stories</i>	Worldwide
	APTN – <i>3 stories</i>	Worldwide
	EuroNews – <i>4 stories</i>	Europe
	ARD – German Television	Germany
	Swiss TV	Switzerland
	SABC – South African Broadcasting Company – <i>2 stories</i>	South Africa
	News24 – <i>2 stories</i>	South Africa
	CTV National News – <i>3 stories</i>	Canada
	Canadian Broadcasting Corporation – <i>2 stories</i>	Canada
	TV Azteca	Mexico
	Television Malawi – <i>2 stories</i>	Malawi
	Channel New Asia – TV – <i>2 stories</i>	Singapore
	Croatian TV	Croatia
	Tokyo Broadcasting Systems	Japan
	NHK TV - Japan Broadcasting Corporation - <i>8 stories</i>	Japan
	Asahi Broadcasting Corporation - <i>5 stories</i>	Japan
	Mainichi Broadcasting System	Japan
	Yomiuri Telecasting Corporation	Japan
	Television Kanagawa	Japan
	TV Tokyo	Tokyo, Japan
	Kyoto Channel	Kyoto, Japan
	Kenya Television Network	Kenya
	Botswana Television	Botswana
	Doordarshan India – TV	India
	CBS News	United States
	ABC News	United States
	KIMT-TV (CBS) Channel 13	Mason City, IA, USA
Radio	BBC Radio – <i>30 stories</i>	Worldwide
	Voice of America – <i>6 stories</i>	Worldwide
	RFI - Radio France International – <i>10 stories</i>	Worldwide
	Radio Free Europe – <i>8 stories</i>	Europe
	Radio Free Asia – <i>3 stories</i>	Asia
	Radio Netherlands <i>Wereldomroep</i> – <i>3 stories</i>	Netherlands
	Radio Netherlands – <i>5 stories</i>	Netherlands
	Swiss Radio International	Europe
	RTL	France

MEDIA

REACH

Radio
- continued

Radio France/France Bleu	France
France 5 Radio	France
RAI News	Italy
Deutsche Welle Radio	Germany
CBS News	United States
Radio Canada International – 3 stories	Canada
Australian Broadcasting Corporation - 4 stories	Australia
River-Project	Japan
RSI – Radio Singapore International	Singapore
Bulgarian National Radio	Bulgaria
Moroccan Radio	Morocco
Cambodia Radio	Cambodia
All India Radio	India
Ghana Broadcasting Corporation	Ghana
Radio CCIB FM+	Burundi
UPC – Radio	Democratic Republic of the Congo
Native TV	Uganda

Print Coverage JAPAN

Yomiuri Shimbun – 165 stories	10.2 million
Asahi Shimbun – 104 stories	8.3 million
Mainichi Shimbun – 209 stories	3.9 million
Chunichi Shimbun – 28 stories	3 million
Nihon Keizai Shimbun – 89 stories	2.8 million
Sankei Shimbun – 42 stories	1.9 million
Shizuoka Shimbun – 10 stories	1.4 million
Sankei Sports - 6 stories	1.3 million
Hokkaido Shimbun – 12 stories	1.2 million
Nishi Nippon Shimbun – 13 stories	1 million
Tokyo Shimbun – 18 stories	1 million
Nikkan Sports	992,230
Kyoto Shimbun – 171 stories	830,160
Chugoku Shimbun – 18 stories	826,241
Kobe Shimbun – 23 stories	813,545
Kahoku Shimpō - 14 stories	502,417
Niigata Nippo – 12 stories	496,777
Sports Nippon	490,528
Sanyo Shimbun – 18 stories	454,920
Kumamoto Nichinichi – 16 stories	386,094
Hokkoku Shimbun – 18 stories	332,338
Ehime Shimbun – 17 stories	319,047
Fukushima Mimpo – 7 stories	307,199
Shimotsuke Shimbun – 5 stories	304,213
Jomo Shimbun – 10 stories	295,084

Print Coverage JAPAN – continued

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Nihon Kogyo Shimbun – 17 stories	263,508
To-O Nippo – 12 stories	262,740
Akita Sakigake Shimpō – 21 stories	261,395
Tokushima Shimbun – 21 stories	250,219
Oita Godo Shimbun – 9 stories	241,374
Kanagawa Shimbun - 6 stories	236,772
Miyazaki Nichinichi – 5 stories	235,105
Kochi Shimbun – 15 stories	233,241
Yamagata Shimbun – 19 stories	228,465
Iwate Nippo - 13 stories	225,980
Osaka Nichinichi Shimbun – 62 stories	225,000
Kita Nippon Shimbun - 25 stories	222,139
Shikoku Shimbun – 17 stories	210,497
Yamanashi Nichinichi – 18 stories	203,519
Fukushima Minyu – 2 stories	201,265
Okinawa Times – 11 stories	200,662
Fukui Shimbun – 20 stories	200,440
Ryukyu Shimpō – 12 stories	200,230
Shinano Mainichi Shimbun – 21 stories	199,368
Nagasaki Shimbun – 13 stories	197,066
Chiba Nippo – 6 stories	189,597
Gifu Shimbun – 23 stories	171,937
San-In-Chuo Shimpō – 25 stories	170,715
Nihonkai Shimbun – 25 stories	164,540
Saitama Shimbun – 3 stories	160,964
Nikkan Kogyo Shimbun – 21 stories	148,532
Doshin Sports – 4 stories	142,451
Saga Shimbun – 27 stories	137,563
Hokuriku Chunichi Shimbun – 29 stories	119,387
Nara Shimbun – 17 stories	118,064
Ibaraki Shimbun – 4 stories	117,409
Daily Tohoku – 6 stories	105,781
Ise Shimbun – 12 stories	100,550
Chubu Keizai Shimbun – 4 stories	96,000
Tokachi Mainichi Shimbun – 4 stories	86,808
Yamaguchi Shimbun – 11 stories	82,500
Muroran Mimpo	61,800
Nikkan Kenimin Fukui – 16 stories	61,315
Tomakomai Mimpo – 3 stories	60,676
Iwate Nichinichi – 3 stories	59,697
The Japan Times – 30 stories	59,784
Kushiro Shimbun – 6 stories	56,095

Print Coverage JAPAN – continued

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Nihon Kaiji Shimbun	55,000
Mutsu Shimpō – 6 stories	53,500
The Daily Yomiuri – 18 stories	49,678
Nagano Nippo - 9 stories	47,676
Okayama Nichinichi – 2 stories	45,000
Toyama Shimbun – 16 stories	42,988
Ube Jiho – 2 stories	42,550
Kagoshima Shimpō – 2 stories	39,798
Kii Mimpō – 4 stories	37,841
Shimane Nichinichi Shimbun – 2 stories	25,656
Nankai Nichinichi Shimbun – 4 stories	24,037
Shonai Nippo – 2 stories	22,500
Bo-Cho Shimbun – 3 stories	N/A
Denki Shimbun – 2 stories	N/A
Denpa Times	N/A
Gaishoku Journal	N/A
International Herald Tribune/The Asahi Shimbun – 18 stories	N/A
Jokai Shimpō – 2 stories	N/A
Jokai Times	N/A
Kabushiki Shimbun – 3 stories	N/A
Kagaku Kogyo Nippo – 11 stories	N/A
Kensetsu Tsushin Shimbun – 6 stories	N/A
Komei Shimbun – 6 stories	N/A
Kouchi Shimbun – 6 stories	N/A
Living Koke Nishi	N/A
Living Kyoto Chuo	N/A
Living Kyoto Kita	N/A
Living Osaka	N/A
Living Shiga	N/A
Minamihon Shimbun – 18 stories	N/A
Miyako Mainichi Shimbun – 12 stories	N/A
Nagaku Kogyo Nippo	N/A
Newsweek Nihonban	N/A
Nihon Shokuryo Shimbun	N/A
Nikkan Kensetsu Kogyo – 16 stories	N/A
Nikkan Kensetsu Sangyo – 3 stories	N/A
Nikkin	N/A
Nippon Sen-I Shimbun – 3 stories	N/A
Niyazaki Nichinichi	N/A
Sakigake Sports – 4 stories	N/A
Seikyo Shimbun – 10 stories	N/A
Sekai – 5 stories	N/A

MEDIA

REACH

Print Coverage JAPAN – continued

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Senken Shimbun	N/A
Shinbun Akahata – 12 stories	N/A
Shokuryo Jokai Shimbun	N/A
Stera	N/A
Sukushima Minyumjj	N/A
Teiin Shokuryo Shimbun – 2 stories	N/A
Tekko Shimbun	N/A
The Asian Wall Street Journal	N/A
The Food Weekly	N/A
The Nikkei Weekly – 4 stories	N/A
The Sen-I News	N/A
The Suisan Keizai – 2 stories	N/A
Time	N/A
TV Guide	N/A
Weekly Josei	N/A

JAPAN – publications in English language

Magazines	Nature (<i>Magazine</i>)	N/A
Newspapers	Asahi Shimbun – 7 stories	8.3 million
	The Japan Times - 40 stories	59,784
	The Daily Yomiuri - 22 stories	49,678
	Japan Today - 4 stories	N/A
	The Daily Advertiser – 16 stories	N/A

FRANCE

Magazines	Elle	340,203
	H2O	N/A
	Infeaux	N/A
	Sciences et Vie	N/A
	Affiches Parisiennes – 2 stories	N/A
Newspapers	Ouest France – 2 stories	786,205
	Ouest France Dimanche	550,000
	L'Express	544,091
	Geo – 2 stories	519,908
	Le Canard Enchaîne	478,737
	Aujourd'hui en France	477,655
	Le Nouvel Observateur	473,685
	Le Progres - 4 stories	418,312
	Le Figaro Economie – 5 stories, one front page	403,092

MEDIA

REACH

Print Coverage FRANCE – continued

- continued

Le Monde – 5 stories	394,739
Sud Ouest – 2 stories	351,813
Le Voix du Nord – <i>front page</i>	339,183
Le Point – 2 stories	311,566
Ca M’Interesse	306,732
Le Figaro – 4 stories	306,175
Sud Ouest Dimanche – 2 stories, 1 front page	294,467
Financial Times Europe	289,730
The Wall Street Journal Europe	288,000
Le Dauphine Libere – 3 stories, one front page	269,071
Sciences et Avenir	266,430
La Nouvelle Republique – 2 stories, one front page	258,061
Nice Matin Dimanche	236,716
International Herald Tribune - 5 stories, one editorial	234,722
L’Est Republicain - 3 stories	223,951
La Montagne – 4 stories	222,915
Dernieres Nouvelles D’Alsace	213,628
La Provence	193,692
L’Humanite Hebdo	193,400
Le Republican Lorrain	178,713
La Terre – 2 stories	178,000
Liberation - 9 stories, one front page	171,861
France Soir – 5 stories	162,716
Midi Libre	162,628
Les Echos – 3 stories	137,542
L’Alsace – 3 stories	122,569
Nouvelle Vie Ouvriere	120,000
La Marseillaise - 2 stories	112,419
Le Courrier De L’Ouest – 2 stories	107,859
Jeune Afrique – L’Intelligent	100,430
Paris Normandie - 3 stories	95,409
La Tribune – 9 stories	94,352
Le Journal des Finances	92,000
La Croix – 7 stories	89,557
Le Quotidien	85,033
Temoignage Chretien	85,000
Le Courier Picard	79,152
Vendee Matin	76,000
L’Hebdo – Le Monde Des Ados	73,000
Var Matin Dimanche	72,340
L’Independant – 2 stories	71,523
L’Alsace Du Lundi	71,230

MEDIA

REACH

Print Coverage FRANCE – continued

- continued

Presse Ocean	69,148
Le Moniteur - 2 stories	66,013
Nord Éclair – 2 stories	61,386
L’Humanite – 12 stories	55,863
Famille Chretienne	55,000
Le Maine Libre	54,117
Le Journal De L’Ain – 4 stories	47,546
La Charente Libre	40,476
Le Journal Du Centre – 2 stories	35,598
Politis – 2 stories	35,000
Le Quotidien De La Reunion – 7 stories	34,401
Le Courrier de la Mayenne	32,241
Les Cles De L’Actualite	30,000
Present	30,000
Journal De La Haute Marne – 3 stories	27,527
Les Depeches – Le Progres - 5 stories	25,885
La Presse De La Manche	25,872
Centre Presse – Aveyron	24,802
Centre Presse - Vienne	23,882
Science and Environment	18,000
L’Agefi – 2 stories	15,000
La Tribune Le Progres – 4 stories, one front page	15,000
Charlie Hebdo	13,000
Le Courrier Du Pays De Retz	12,344
Le Pays De Franche Comte	11,420
Semeur Hebdo	11,093
LeDouphine Vaucluse	10,416
Paris Mantes – Poissy	9,700
Liberation Champagne	9,292
Hydroplus	7,000
L’éclair	6,802
Marches - 2 stories, both front page	6,042
Quotidien- front page	5,000
La Montagne – Limoges – 2 stories	4,180
L’Actu – 3 stories	3,500
La Lettre Verte	1,800
La Correspondance Economique	1,300
Le Calendrier Prevision. Evenementiel	650
Monaco Matin Dimanche	N/A
20 Minutes – 2 stories	N/A
Le Parisien – 3 stories	N/A
Metro – 5 stories	N/A
MEDIA	REACH

Print Coverage FRANCE – continued

- continued

La Depeche - 4 stories, one front page	N/A
Centre Dimanche	N/A
Marne Agricole	N/A

UNITED KINGDOM

Magazines & Journals	The Economist (weekly) – 2 stories+ feature 14-page story	144,019
	New Scientist (weekly) – 4 stories	136,948
	Times Educational Supplement (weekly)	115,525
	Spectator	60,776
	The Lancet (weekly) – 3 stories	45,088
	Hammersmith Times/ Kensington Times (weekly)	33,847
	Nature (weekly) - 4 stories	23,973
	Methodist Recorder (weekly)	22,283
	PR Week (weekly)	18,477
	Catholic Times (weekly)	17,301
	ENH – Environmental Health News (weekly)	11,900
	Reinsurance (monthly) – front page	10,507
	Press Gazette (weekly)	9,929
	Employee Benefits (monthly)	9,541
	Water Magazine (fortnightly) – 3 stories	8,400
	Utility Week (weekly) – 2 stories	6,195
	Building Engineer (monthly)	6,000
	Surveyor (weekly)	5,200
	British Journal of Neurosurgery	N/A
	British Medical Journal (weekly)	N/A
	Reputation Impact (monthly)	N/A
	Tribune (weekly)	N/A

Newspapers

Metro London – 3 stories	825,478
Financial Times – 7 stories	478,535
The Guardian – 6 stories	413,674
Independent on Sunday	239,025
The Independent – 4 stories	223,581
Irish Times (Dublin) – 2 stories	119,252
The Herald (Glasgow) – 3 stories	100,603
Aberdeen Press & Journal	100,421
The Scotsman	86,497
Metro Midlands	80,000
Eastern Daily Press	75,233
Northern Echo (North Yorkshire)	67,589
Spectator	60,776

MEDIA

REACH

Print Coverage UNITED KINGDOM – continued

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Metro Northeast	53,989
Evening Telegraph (Peterborough)	26,016
Morning Star	20,000
Bath Chronicle	16,405
Insurance Day	3,532
Metro Northwest (Manchester)	N/A

GERMANY

Die Zeit	554,431
Hannoversche Allgemeine Zeitung	548,843
Suddeutsche Zeitung – 5 stories, one front page	547,209
Stuttgarter Nachrichten – 2 stories	535,814
Frankfurter Allgemeine	509,377
Frankfurter Allgemeine Zeitung – 2 stories	471,000
Rheinische Post	443,100
Freie Presse – 4 stories	401,951
FAS Frankfurter Allgemeine Sonntagszeitung	367,105
Mettedeutsche Zeitung Halle/Saalkreis	343,228
Nurnberger Nachrichten	342,862
Sachsische Zeitung – 2 stories	338,929
Neue Osnabrucker Zeitung – 3 stories, one front page	327,983
Die Welt – 3 stories	322,726
Hamburger Abendblatt – 3 stories	321,038
Leipziger Volkszeitng – 2 stories	316,404
WP Westfalenpost – 2 stories, one front page	297,254
Neue Westfalilsche – 2 stories	281,139
HNA Hessische Allgemeine - 2 stories, one front page	276,584
Die Rheinpfalz – 2 stories	267,717
Magdeburger Volksstimme – 4 stories, 2 front page	263,233
Stuttgarter Stadtanzeiger	260,000
Rhein Zeitung	259,800
Allgemeine Zeitung	245,484
NRZ Neue Ruhr Zeitung – 4 stories, 3 front page	238,387
WZ Westdeutsche Zeitung – front page	232,575
Frankfurter Neue Presse – 3 stories, one front page	229,203
Berliner Zeitung – 6 stories, one front page	225,994
Kolnische Rundschau	223,752
Kolner Stadt-Anzeiger – 4 stories	223,752
Weser Kurier	204,696
Schwabische Zeitung – 4 stories, one front page	200,806
Frankfurter Rundschau – 7 stories, one front page	200,744
MEDIA	REACH

Print Coverage GERMANY – continued

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Saarbrucker Zeitung – 3 stories, one front page	194,128
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Ostsee Zeitung – 4 stories	192,891
Passauer Neue Presse	191,345
Berliner Kurier – front page	186,100
Handelsblatt	185,886
Westfälischer Anzeiger	171,856
Badische Neueste Nachrichten – 2 stories	170,863
Badische Zeitung – 2 stories	169,920
Kieler Nachrichten – 2 stories	169,512
Mannheimer Morgen	164,442
Stuttgarter Zeitung	164,279
Schwarzwald Bote – 3 stories, one front page	159,762
Main-Post – 3 stories	158,789
Sudkurier – 2 stories	156,434
Thüringische Landeszeitung	152,253
Thüringer Allgemeine – 2 stories	152,253
Ostthüringer Zeitung OTZ – 2 stories, both front page	152,253
Südwest Presse	152,100
Lausitzer Rundschau – 2 stories, both front page	146,337
Süddeutsche Zeitung – 3 stories, one front page	145,000
Schweriner Volkszeitung	134,992
Lubecker-General-Anzeiger	127,953
Nordkurier – 3 stories	119,614
Darmstadter Echo – 3 stories, one front page	114,953
Rhein-Neckar-Zeitung	113,701
Volksblatt – 3 stories	111,885
Heilbronner Stimme – front page	107,165
Trierischer Volksfreund	106,521
General-Anzeiger – 10 stories, one front page	100,737
Der Neue Tag	95,300
Morgenpost am Sonntag	95,115
Main-Echo	94,700
Donaukurier	93,984
Recklinghauser Zeitung – 4 stories, one front page	90,153
Wetzlarer Neue Zeitung	87,020
Aachener Zeitung - 2 stories, one front page	85,525
Kreiszeitung – 3 stories, two on front page	85,199
Frankischer Tag – front page	80,978
Oberbayerisches Volksblatt	80,335
Neues Deutschland – 2 stories	80,000
Offenburger Tageblatt – 2 stories	76,947
Münstersche Zeitung	75,000
MEDIA	REACH

Print Coverage GERMANY – continued

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Dewezet	73,226
Aachener Nachrichten	70,000

Giessener Anzeiger – 2 stories, both front page	69,789
Giebener Allgemeine – front page	69,789
Die Glocke Beckumer Zeitung – 2 stories	66,842
Siegener Zeitung – 2 stories	65,355
Wiesbadener Kurier	58,155
Fuldaer Zeitung – 4 stories	57,074
Gottinger Tageblatt	52,241
Ludwigsburger Kreiszeitung – 2 stories, one front page	49,928
Pforzheimer Zeitung – 3 stories	48,144
Eblinger Zeitung – 3 stories, one front page	47,833
Badisches Tagblatt – 3 stories, one front page	42,106
Mindener Tageblatt – 2 stories	40,519
Dresdner Neueste Nachrichten	39,766
Oranienburger Geeneralanzeiger	36,539
Cellesche Zeitung - 2 stories	35,100
Soester Anzeiger – 2 stories	33,800
Wolfsburger Nachrichten – front page	33,426
NZ Nurnberger Zeitung – 3 stories, one front page	32,789
Altmark Zeitung	32,513
Bremer Nachrichten – 3 stories, one front page	32,459
Iserlohner Kreisanzeiger und Zeitung – 2 stories	31,044
Offenbach Post – 2 stories	28,862
Dithmarscher Landeszeitung	28,589
Hellweger Anzeiger	26,909
Oldenburgische Volkszeitung	25,807
Harburger Anzeigen und Nachrichten – front page	25,760
Peiner Allgemeine Zeitung	23,489
Delmenhorster Kreisblatt	23,142
Hanauer Anzeiger	22,189
Trostberger Tagblatt	21,300
Oberbadisches Volksblatt – front page	21,266
Junge Welt	20,000
Die Tageszeitung – 5 stories	19,518
Aller Zeitung	18,874
Holsteinischer Courier	18,651
Saale Zeitung – 2 stories, one front page	17,095
Traunsteiner Tagblatt	16,939
Ostfriesischer Kurier	16,175
Hohenloher Tagblatt	16,138
Anzeiger Fur Arlingerland	15,953
MEDIA	REACH

Print Coverage GERMANY – continued

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PZ Pirmasenser – 2 stories, one front page	15,817
Segeberger Zeitung – 2 stories	15,256
Ostfriesische Nachrichten	14,928

Neueste Nachrichten	13,268
Bergendorfer Zeitung	13,198
Elmshorner Nachrichten	12,979
Rotenburger Kreiszeitung – 2 stories, both front page	12,733
Emder Zeitung	12,521
Pfalzischer Merkur – 2 stories	11,770
Einbecker Morgnepost – front page	10,664
Eckernforder Zeitung	10,049
Schaumburger Zeitung	9,981
Zerbster Volksstimme	8,846
Ostholsteiner Anzeiger – 4 stories	8,551
Kinzigtal-Nachrichten - 2 stories	8,300
Butzbacher Zeitung - 2 stories	8,200
Der Nordschleswiger	3,015
Schlitzer Bote – 2 stories	N/A
Reinchenhaller Tagblatt	N/A
Bergstraber Anzeiger	N/A
Gross-Gerauer Echo	N/A
Reutlinger General-Anzeiger	N/A
Wetterauer Zeitung	N/A
Deutsche Welle	N/A
Witzenhauser Allgemeine	N/A
Mitteldeutsche Zeitung	N/A
Taunus-Zeitung	N/A
Nordwest-Zeitung	N/A
Hohenloher Zeitung	N/A

THE NETHERLANDS

Magazines & Journals

H2O (Netherlands) – 5 stories	43,745
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Newspapers

De Telegraaf	807,800
Algemeen Dagblad – 3 stories	353,756
Metro – 4 stories	345,000
De Volkskrant – 7 stories, 3 on front page	343,373
Spits – 2 stories	325,000
NRC Handelsblad – 9 stories	270,594
Brabants Dagblad – 2 stories	158,454
Noordhollands Dagblad	154,300

MEDIA

REACH

Print Coverage THE NETHERLANDS – continued - continued

Trouw	125,353
Haagsche Courant – 2 stories	116,992
Rotterdams Dagblad – 4 stories	101,685

Nieuwe Noordhollandse – 2 stories	100,003
Eindhovenens Dagblad - 3 stories	93,189
Het Parool – 3 stories	89,277
De Haarlemmer	73,200
Limburgs Dagblad	71,553
Het Financieele Dagblad – 4 stories	66,990
Zeeuws Vlaamse Koerier	63,775
Prov. Zeeuwse Courant – 4 stories	61,346
Reformatorisch Dagblad – 3 stories	59,921
Leeuwarder Courant – front page	58,396
Zwolse Courant – 2 stories	54,377
Gelders Dagblad	42,831
Alkmaarsche Courant - 2 stories	42,732
BN/DE Stem – 2 stories	41,877
Leidsch Dagblad – 2 stories	41,229
De Gooi – 3 stories	40,828
Apeldoornse Courant – 2 stories	36,153
Nederlands Dagblad – 6 stories, 2 on front page	32,351
Rijn En Gouwe	31,723
Eindhovenens Dagblad – 4 stories	30,648
Overijssels Dagblad – 2 stories	30,260
Dagblad West Friesland – 2 stories	24,000
Dagblad Zaanstreek – 3 stories	23,276
Dedemsvaartse Courant - 4 stories	21,480
Meppeler Courant – 5 stories	20,110
Friesch Dagblad – 9 stories, one on front page	19,890
Cobouw – 3 stories, all front page	18,449
Agrarisch Dagblad - 5 stories	18,240
Schager Courant – 2 stories	17,231
Zwolse Courant	16,988
Dagblad Kennemerland – 2 stories	16,596
Prov. Zeeuwse Courant – 2 stories	15,000
Helderse Courant	14,538
Goudsche Courant	14,382
BN/DE Stem – Moerdijk Edition	14,170
Veluws Dagblad	11,383
Nederlandse Staatscourant – 2 stories	11,092
Barneveldse Krant – 2 stories	10,826
Ijmuiden Courant – 2 stories	8,914
MEDIA	REACH

Print Coverage THE NETHERLANDS – continued
- continued

Oprechte Steenwijker Courant – 4 stories	8,700
De Gelderlander - Veluwe Edition – 2 stories	8,341
Dagblad Rivierenland	7,877
Enkhuizer Courant – 3 stories	7,660

Nieuw Kamper Dagblad – 2 stories	7,246
Dagblad Flevoland – Lelystad Edition	7,068
Gool-en Eemlander	N/A

VARIOUS EUROPEAN COUNTRIES

BELGIUM

Le Soir	178,569
De Standard – 3 stories	372,410
Gazet Van Antwerpen	148,095
Vers L’Avenir – 2 stories	139,960
La Nouvelle Gazette	94,600
La Libre Belgique	80,000
La Dernière Heure	73,130
De Morgen – 2 stories	35,000
L’Echo – 3 stories	22,230
Belga – 2 stories	N/A
Unions and Actions	N/A
Pere Ubu	N/A
Laatste Nieuws	N/A
Nieuwsblad	N/A
Metro	N/A
Belang Van Limburg	N/A
Financieel Economische Tijd	N/A
Mo	N/A

SWITZERLAND

Neve Luzerner Zeitung Gesamtausgabe	130,315
Berner Zeitung Gesamtausgabe	131,515
Basler Zeitung	114,686
24 Heures	91,096
Tribune de Geneve	78,000
St. Galler Tagblatt Gesamtausgabe	72,283
Le Matin	70,000
Basellandschaftliche Zeitung	69,000
Zurichsee – Zeitung Gesamtausgabe	53,000

MEDIA	REACH
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Print Coverage SWITZERLAND – continued

- continued

Zurcher Oberlander Gesamtausgabe	37,040
Corriere Cel Ticino	37,000
Walliser Bote – 2 stories	27,101
Freiburger Nachrichten	16,026

Rheintalische Volkszeitung	5,700
L'Objectif	2,200
20 Minuten Gesamtausgabe – 2 stories	N/A
Sudostschweiz Gesamtausgabe	N/A
L'Illustre	N/A
Der Bund – 3 stories	N/A
La Revue Durable – 2 stories	N/A
Der Landbote – 2 stories	N/A
Wiener Zeitung	N/A
St. Galler Bauer	N/A

ITALY

Corriere Della Sera	868,266
La Repubblica	754,930
Il Messaggero – 2 stories	337,157
L'Unita	200,760
Il Tempo	125,474
Il Manifesto	83,259
Secolo D'Italia	40,000
Il Giornale D'Italia	24,920
Intimita	N/A
Gioia	N/A
Avvenire	N/A
Liberazione	N/A
Vita – 2 stories	N/A
La Nuova – 3 stories	N/A
L'Eco Di Bergamo	N/A

FINLAND

Helsingin Sanomat	472,666
Keskisuomalainen	79,278
Hufvudstadsbladet	59,248
Abo Underrattelser	7,928
Ostra Nyland Kotka Nyheter	N/A
Eesti Ekspress	N/A
Untislehti	N/A
Etela – Suomen Sanomat	N/A

MEDIA

REACH

Print Coverage NORWAY

- continued

Bergens Tidende	95,455
Faedrelandsvennen	46,962
Vart Land	32,000
Nationen	18,500

Vesteralen	10,334
Gjengangeren	5,840

AUSTRIA

Tiroler Tageszeitung	103,630
Die Presse	N/A
Kirchenzeitung Der Diözese Linz	N/A
Landeskorrespondenz Land OO	N/A

DENMARK

Berlingske Tidende	160,000
Jyllands-Posten	N/A
Jonkopings-Posten	N/A

SWEEDEN

Afton Bladet	381,200
Svenska Dagbladet	187,600
Tidningarnas Telegrambyra	N/A

RUSSIA

Izvestia	415,120
Pravda	N/A
Utro	N/A

UKRAINE

Ouriadovyi Kouzyer	N/A
Inter – Eco	N/A

POLAND

Rzeczpospolita	280,000
Trybuna	120,000

MEDIA

REACH

Print Coverage CROATIA

- continueD

Vjesnik	N/A
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UNITED STATES & CANADA

Magazines &**Journals**

Science (Washington, DC) – 2 <i>stories</i>	156,551
Chemical Engineering Progress (New York, NY)	46,901
Earth Times – 4 <i>stories</i>	35,000
Caribbean Times (weekly) – 4 <i>stories</i>	25,190
Health Affairs	11,000
Water World – 2 <i>stories</i>	N/A
Water Magazine – 2 <i>stories</i>	N/A
Utne	N/A
Filtration and Separation	N/A

Newspapers**UNITED STATES**

The Wall Street Journal (National) – 7 <i>stories</i>	
The New York Times (National) – 2 <i>stories</i>	1,735,059
The Washington Post (Washington, DC) – 2 <i>stories</i>	762,009
Journal - Constitution (Atlanta, GA) - 2 <i>stories</i>	660,445
Chicago Tribune (Chicago, MI)	657,690
Boston Globe (Boston, MA) – 2 <i>stories</i>	464,472
Cleveland Plain Dealer (Cleveland, OH)	368,322
Union – Tribune (San Diego, CA)	367,489
Detroit Free Press (Detroit, MI)	365,145
Miami Herald (Miami, FL)	356,238
Tampa Tribune (Tampa, FL)	316,534
International Herald Tribune (US edition)	264,000
The Post Gazette (Pittsburgh, PA)	239,894
Seattle Times (Seattle, WA)	219,698
The Roanoke Times	98,916
The Flint Journal (Flint, MI)	91,940
The Sun (Gainesville, FL)	59,066
The News Gazette (Urbana, IL)	50,242
Saginaw News (Saginaw, MI)	50,040
The Billings Gazette (Billings, MN)	47,800
The Times Daily (Florence, AL)	32,408
The Herald Palladium (Benton Harbor)	29,677
The Santa Fe New Mexican (Santa Fe, NM) – 2 <i>stories</i>	24,257
The Albuquerque Tribune (Albuquerque, NM)	21,321
Sonoma West Times and News (Sebastopol, CA)	6,000
The El Paso Times (El Paso, TX)	N/A

MEDIA**REACH****Print Coverage UNITED STATES – continued**

- continued

The High Plains Journal (Dodge City, KS)	N/A
The Leesburg Commercial	N/A

CANADA

The Toronto Star - 2 stories	467,638
The Globe and Mail	309,046
The National Post	300,000
The Vancouver Sun – 2 stories	186,448
La Presse	168,203
The Ottawa Citizen	137,146
Le Soliel de Qubec - 2 stories	79,570
Le Devoir	26,681
L'A Cadie Nouvelle	16,460
Alberni Valley Times	6,341

SPANISH & PORTUGUESE LANGUAGE COUNTRIES

SPAIN

El Pais - 6 stories	413,000
ABC Edicion Nacional – 5 stories	334,696
El Mundo – 7 stories	229,000
El Periodico de Catalunya – 3 stories	210,000
Diario 16	209,491
La Vanguardia - 3 stories	208,029
La Voz de Galicia - 4 stories	113,086
Avui	50,000
El Correo de Andalucia – 2 stories	27,000
El Dia – 2 stories	25,779
Ultima Hora	25,248
Cordoba	18,660
Serge	12,363
La Rioja	12,305
La Region	12,200
La Opinion de Murcia	8,400
La Voz de Almeria	7,737
Jaen	7,466
Diario de Leon	5,743
Atlantico Diario	5,400
El Dia de Toledo -	3,500
Diario de Teruel	2,800

MEDIA

REACH

Print Coverage SPAIN – continued

- continued

Diario de Altoaragon	N/A
O Correo Galego - 4 stories	N/A
La Opinion a Coruna	N/A
El Periodico de Aragon	N/A

La Verdad de Alicante – <i>story + 2 opinion pieces</i>	N/A
Alerta	N/A
Diario de Sevilla	N/A
La Gaceta de Los Negocios – <i>4 stories</i>	N/A
El Universo	N/A
Dossier Economic de Catalunya	N/A

PORTUGAL

Diario de Noticias	N/A
Lusa	N/A

ARGENTINA

Clarín	560,000
La Voz del Interior	95,000
La Razon – <i>2 stories</i>	62,000
La Nacion – <i>7 stories</i>	N/A

COLUMBIA

El Tiempo – <i>2 stories</i>	265,118
El Colombiano	90,000

BOLIVIA

La Razon	27,000
El Deber	N/A

BRAZIL

O Estado de Sao Paulo	491,070
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CHILE

La Tercera	200,000
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MEDIA

REACH

Print Coverage COSTA RICA

- continued

La Nacion	107,000
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ECUADOR

El Comercio	160,000
La Hora	45,000

EL SALVADOR

El Diario de Hoy	115,000
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HONDURAS

La Tribuna	45,000
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NICARAGUA

La Prensa – 2 stories	30,000
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VENEZUELA

El Universal	180,000
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ASIA & THE PACIFIC

CHINA

People's Daily	4,000,000
The China Times	1,200,000
United Daily News	1,200,000
Min Sheng Daily	556,639
Economic Daily News	356,000
The China Post	180,000
South China Morning Post – 4 stories	120,000
The Standard	55,000
Shanghai Daily – 5 stories	50,000
Apple Daily	N/A

PHILIPPINES

Philippine Daily Inquirer – 2 stories	250,000
Manila Times – 7 stories	194,000
Business World – 2 stories	52,000

MEDIA	REACH
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Print Coverage PHILIPPINES – continued - continued

Business Communications Review – 2 stories	N/A
Philippines Daily	N/A

INDIA

The Economic Times – 2 <i>stories</i>	336,059
Naidunia – 9 <i>stories</i>	122,378
The Times of India – 3 <i>stories</i>	50,774
The Hindu – 9 <i>stories</i>	35,790
The Financial Express – 3 <i>stories</i>	30,448
India Express – 2 <i>stories</i>	16,103
Press Trust of India	N/A
Business Line	N/A
Daily Times	N/A
Business Standard Line	N/A
Newind Press	N/A
Asain Age	N/A
Hindustan Times	N/A

AUSTRALIA

The Herald Sun	575,317
The Age – 10 <i>stories</i>	237,474
Sydney Morning Herald	235,740
West Australian – 2 <i>stories</i>	235,686
Courier Mail	232,000
The Australian	122,500
Canberra Times	39,165
Geelong Advertiser – 2 <i>stories</i>	27,253
Border Mail	26,520
Sunshine Coast Daily	21,618
Area News	5,234
Maitland Mercury	4,657
The Daily Telegraph	N/A

INDONESIA

Jakarta Post – 7 <i>stories</i>	36,000
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TAIWAN

Taipei Times – 7 <i>stories</i>	280,000
Taiwan News - 2 <i>stories</i>	250,000

MEDIA

REACH

Print Coverage THAILAND

- continued

Bangkok Post – 7 <i>stories</i>	56,750
The Nation – 5 <i>stories</i>	N/A

MALYASIA

New Straits Times	140,000
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JAMAICA

Jamaica Gleaner	259,000
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SINGAPORE

LianHeZaoBao	205,158
The Strait Times – 4 stories	163,287

CHINA

Asia Times	N/A
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COMMONWEALTH OF THE NORTHERN MARIAN A ISLANDS

Saipan Tribune	N/A
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NEW ZEALAND

The New Zealand Herald	240,000
Dominion Post	70,000
Bay of Plenty Times	22,107

PACIFIC ISLANDERS

The Fiji Times – 3 stories	34,000
Fiji Sun	N/A

AFRICA & MIDDLE EAST

Magazines & Journals	West Africa (weekly) – 3 stories	Africa
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MEDIA

REACH

Print Coverage AFRICA

- continued

Newspapers	Sunday Times (South Africa)	518,354
	The Star – 4 stories	162,316
	The Guardian (Nigeria) – 7 stories	80,000
	The East African Standard (Kenya) – 3 stories	70,000

The Nation (Kenya) - 3 stories	64,000
La Presse de Tunisie (Tunisia)	40,000
New Vision (Uganda) – 2 stories	40,000
The Times of Zambia (Zambia)	32,093
Natal Witness (South Africa)	28,000
Pretoria News (South Africa)	25,500
The Namibian (Namibia) - 6 stories	11,000
The Independent (Ghana)	10,000
The Daily Monitor (Addis Ababa) – 3 stories	N/A
The Daily News (Botswana) – 3 stories	N/A
The Cape Argus	N/A
Sunday Observer - 2 stories	N/A
The People Daily (Kenya)	N/A
Tunis Hebdo (Tunisia)	N/A

MIDDLE EAST

Asharq Al-Awsat	224,992
An Nahar (Lebanon)	77,595
Assafir (Lebanon)	50,000
Daily Times (Pakistan) – 8 stories	50,000
Egyptian Gazette (Egypt) – front page	40,000
Al Ayam (Bahrain)	37,000
L'Orient – Le Jour (Lebanon)	23,000
The Gulf Today (Egypt)	N/A
Pak Tribune (Pakistan)	N/A
Al Ahram (Egypt)	N/A
Al Akhbar (Egypt) – 2 stories	N/A
Al Ahrar (Egypt) – 2 stories	N/A
Bahrain Tribune (Bahrain) – 3 stories	N/A
Jetad Neman (Israel)	N/A
Globus Headline (Israel)	N/A
Irna (Iran)	N/A
The Daily Star (Lebanon)	N/A
Al Mustakbal (Lebanon)	N/A
Daily Times (Pakistan) – 2 stories	N/A
Al-Hayat (Saudi Arabia)	N/A
L'Opinion (Morocco) – 3 stories	N/A

MEDIA

REACH

Print Coverage MIDDLE EAST – continued

- continued

Liberation (Morocco) – 2 stories	N/A
Le Matin (Morocco)	N/A

**ONLINE
COVERAGE**

Yahoo!News – 52 stories	Worldwide
BBC News Online – 15 stories	Worldwide
ABC (Australian Broadcasting Corporation) Online - 5 stories	Worldwide
ABC (American Broadcasting Corporation) News.com – 2 stories	Worldwide
TerraDaily.com (AFP byline) – 35 stories	Worldwide
Bloomberg.com	Worldwide
AllAfrica.com - 18 stories	Africa
EuropaWorld – 2 stories	Europe
EurActiv – 2 stories	Europe
EuBusiness.com	Europe
FT.com – 6 stories	United Kingdom
Guardian Online - 7 stories	United Kingdom
Financial Net News	United Kingdom
WaterOnline.com – 5 stories	United Kingdom
WaterWorld – 3 stories	United Kingdom
TheSpectator.co.uk	United Kingdom
Independent.co.uk	United Kingdom
TVE.org	United Kingdom
Commondreams.org	United Kingdom
New Scientist Online – 5 stories	United Kingdom
Edie.net – 2 stories	United Kingdom
RTE.ie – 2 stories	Ireland
Planet Ark – 3 stories	United States
SocialFunds.com	United States
SriMedia.com	United States
E-ThePeople.org	United States
Cantonrep.com	United States
Herald Tribune.com – 2 stories	United States
New Jersey Online – 2 stories	United States
Utne Reader Online	United States
Statesman.com	United States
Knoxnews.com	United States
MySanAntonio.com	United States
WRAL.com	United States
TheBostonChannel.com	United States
NineMSN	United States
MyInKy.com	United States
E-Media – 2 stories	United States

MEDIA

REACH

**ONLINE
COVERAGE**

- continued

Wilmington Star Online	United States
Boston.com	United States
TimesDaily.com	United States
Earth Day Network	United States
AgricultureLaw.com	United States
Sci-Fi Today	United States
TheIndependent.com	United States

Christian Science Monitor.com	United States
Corp Watch	United States
The Ledger Online	United States
Wired News	United States
Drudge Report	United States
Zawya.com – 2 stories	United States
CanadaComputes.com – 3 stories	Canada
CyberSciences.com	Canada
C-News	Canada
The Daily Advertiser Online – 2 stories	Japan
The Japan Times Online – 11 stories	Japan
Asahi.com	Japan
The Australian Online	Australia
New.com.au	Australia
SMH.com.au – 2 stories	Australia
OneNews.NZoom.com	New Zealand
Scoop.co.nz – 2 stories	New Zealand
ABS-CBN.com – 5 stories	Philippines
StraitsTimes.Asia1.com	Philippines
Business World – Internet Edition	Philippines
Inq7.net	Philippines
Borneo Bulletin Online	Borneo
Utusan.com.my	Malaysia
NST.com.my – 2 stories	Malaysia
Bangkokpost.com	Thailand
NewIndpress.com	India
Hindustan Times Online	India
Zenit.org – 2 stories	Italy
NGO.ro - 3 stories	Romania
SwissInfo.org – 2 stories	Switzerland
AGI Online	Italy
Ictsd.org	Switzerland
Expatica.com	Belgium
Spiegel Online	Germany
English.Pravda.ru	Russia

MEDIA

REACH

ONLINE COVERAGE - continued	LeMonde.fr – 3 stories	France
	Le Nouvel Eco.com – 2 stories	France
	Web-Agri.fr – 2 stories	France
	SpaceDaily.com	France
	SpaceWr.com	France
	RTL.com	France
	L’Internaute.com	France
	Batiactu.com	France

Edgenvironnement.com	France
TFL.fr	France
LCI.fr	France
Mesnouvelles.Branchez-vous.com	France
Planet's Voice – 9 stories	Africa
MENAFN.com	North Africa/Middle
East	
News24.com – 2 stories	South Africa
IAfrica.com	South Africa
Vanguard Online Edition	Africa
The Star	Zambia
IOL.co.za	Zambia
MalawiHere.com	Malawi
Serbian Government website	Serbia
Dawn	Pakistan
East African on the Web	Uganda
IRINnews.org	Iran
IRIB	Iran
ArabicNews.com	Middle East
Islam Online	Pakistan
Paknews.com	Pakistan
Hipakistan.com	Pakistan
Globo.com – 5 stories	Brazil
ABC Digital – 4 stories	Paraguay
Granma International Digital - 2 stories	Cuba
El Pais	Uruguay
MedioAmbiente.gov	Argentina
ABC.es	Spain
Radio Programas Del Peru	Peru

MEDIA

REACH

GOVERNMENT, UN & NGO PUBLICATIONS

World Bank.org – 6 stories	Worldwide
UNEP – 3 stories	Worldwide
WWF – World Wildlife Fund - 2 stories	Worldwide
UNESCO – 2 stories	Worldwide
Amnesty International – 2 stories	Worldwide
UNHCHR	Worldwide

Integrated Regional Information Networks – <i>2 stories</i>	Worldwide
International Centre for Trade and Sustainable Development (ICTSD)	Worldwide
OECD <i>Observer</i> - Organization for Economic Cooperation and Development	Worldwide
The Ecological Society of America	United States
Human Rights in China Organization (HRIC)	China
Government of the Republic of Botswana – <i>3 stories</i>	Botswana
Middle East Institute – <i>2 stories</i>	Middle East