



Media Campaigns on Global Health

References:

WHO	World Health Organization
HSPS	Harvard School of Public Health
PMNCH	Partnership for Maternal, Newborn & Child Health

Media Campaign	Client	Date
1. Report On World Health	WHO	Sept., 1989
2. 200 Million May Die Prematurely in the 1990s	WHO	April, 1990
3. World Report on Tropical Diseases	WHO	March, 1990
4. The Global Impact of Tobacco Use: 500 Million Deaths	WHO	May, 1990
5. WHO Revises Global Estimates of HIV Infection	WHO	July, 1990
6. WHO Calls for Urgent Acceleration of Malaria Research	WHO	July, 1990
7. WHO Warns of Worsening AIDS Epidemic in Asia	WHO	August, 1990
8. WHO/UNDP/UNICEF Call for Children's Vaccine	WHO	Sept., 1990
9. WHO Issues New Estimates on Global AIDS Situation	WHO	Sept., 1990
10. World Report on Immunization	WHO	Sept., 1990
11. World Tuberculosis Toll Is Rising	WHO	Oct., 1990
12. Resurrection Drug for African Sleeping Sickness	WHO	Nov., 1990
13. Women and AIDS in the 1990s	WHO	Nov., 1990
14. Sexually Transmitted Infections Increasing	WHO	Dec., 1990
15. AIDS In the Western Hemisphere	WHO	March, 1991
16. Evacuees From Iraq Pouring Into Iran	WHO	March, 1991
17. State of Africa's Health	WHO	April, 1991

18. Children's Lives Saved With Malaria-Preventing Bednets	WHO	June, 1991
19. WHO Steps Up Programs Against Child-Killing Diseases	WHO	June, 1991
20. WHO Backs Chinese Herb Extract As Weapon In Malaria Resistance	WHO	Oct., 1991
21. WHO Cites Alarming Rise in African Cholera Cases	WHO	Oct., 1991
22. The Health Dimension of Economic Development	WHO	Oct., 1991
23. WHO Says 3/4 th of HIV Infections Transmitted Heterosexually	WHO	Nov., 1991
24. AIDS Cases Predicted to Increase Tenfold by the Year 2000	WHO	Nov., 1991
25. Trials Begin On A New Treatment for Leprosy	WHO	Feb., 1992
26. AIDS - Over A Million New Infections in Eight Months	WHO	Feb., 1992
27. A New WHO Report Calls on the Earth Summit To Put Health High on Agenda	WHO	March, 1992
28. HIV Transmission By Blood Transfusion Eliminated in Industrialized Countries	WHO	April, 1992
29. Report On World Health - 1992	WHO	May, 1992
30. HIV and Breast-Feeding	WHO	May, 1992
31. Tuberculosis Is Rising In Industrialized Countries	WHO	June, 1992
32. AIDS Prevention Does Work	WHO	June, 1992
33. UN Force & Returning Refugees Confront Multidrug Resistant Malaria	WHO	June, 1992
34. Steep Decline in World Fertility Rates	WHO	June, 1992
35. VIII International Conference on AIDS - Amsterdam	WHO	July, 1992
36. No Evidence of New HIV-Like Epidemic	WHO	Sept., 1992
37. Malaria Threat Growing	WHO	Oct., 1992
38. Developing World Threatened with Health Crisis	WHO	Nov., 1992
39. Malnutrition Remain Rampant in some Nations	WHO	Nov., 1992
40. World AIDS Day 1992	WHO	Nov., 1992
41. Death Toll From Tropical Disease Could Double By Year 2010	WHO	March, 1993
42. A One Way Street? The Street Children Project	WHO	April, 1993

43. Depo-Provera Does Not Increase Risk of Breast Cancer	WHO	June, 1993
44. Effective Prevention Could Halve New HIV Infections says WHO	WHO	June, 1993
45. WHO Sponsored Study Finds No Evidence of Kemron Claims	WHO	June, 1993
46. WHO Urges Prison Reform to Help Control the Spread of HIV	WHO	June, 1993
47. River Blindness Claims New Victims	WHO	March, 1995
48. More Than 2 Billion Sick At Any Time	WHO	May, 1995
49. WHO Investigates Fatal Outbreak of Hemorrhagic Fever in Zaire	WHO	May, 1995
50. New and Re-emerging Diseases Sweeping the Globe	WHO	October, 1995
51. Effects of Donor Funding Shortfalls on WHO Programs	WHO	March, 1996
52. Largest Trials Show Mosquito Nets Could Save 500,000 African Children A Year	WHO	April, 1996
53. Infectious Diseases Kill Over 17 Million People A Year	WHO	May, 1996
54. Four Tropical Diseases Can Be Eliminated	WHO	March, 1997
55. WHO Warns of Growing "Crisis of Suffering"	WHO	May, 1997
56. Polio Eradication Effort on Target	WHO	May, 1998
57. The World Health Report 1998	WHO	May, 1998
58. Seven Diseases Can be Eliminated Within a Generation	WHO	May, 1998
59. Smoking Cuts Breast Cancer Risk in Small Fraction of Women with Mutated Gene	WHO	May, 1998
60. U.S. Drug Donations Overseas Meet International Guidelines	HSPS	Aug., 1999
61. Pfizer & Clark Foundation announce Major Trachoma Campaign		Nov., 1998
62. Rollback Malaria	WHO	October, 1999
63. Blood Safety -- World Health Day	WHO	April, 2000
64. Global Alliance Aims to Halve the Number of Unimmunized Children in 5 years	GAVI	April, 2000
65. Disability Adjusted Life Expectancy	WHO	June, 2000
66. World Health Report 2000: Measuring Healthcare Systems Around the World	WHO	June, 2000
67. Post-Polio Syndrome	March of Dimes	June, 2001

68. Genomics: Report on World Health	WHO	April, 2002
69. World Health Report 2002 – Years of Healthy Life Can Be increased 5-10 Years	WHO	October, 2002
70. Cardiovascular Death and Disability Can Be Reduced More Than 50 Percent	WHO	October, 2002
71. 80 Million People Now Treated to Prevent Elephantiasis with GSK drug	GlaxoSmithKline	March, 2003
72. The World Cancer Report	WHO	April, 2003
73. Pfizer commits to increase trachoma treatments from 8 to 135 million over next five years, a 15-fold expansion	Pfizer	Nov., 2003
74. Handwashing Could Save One Million Children’s Lives Each Year	GlaxoSmithKline	June, 2004
75. World Report on Knowledge for Better Health	WHO	Nov., 2004
76. Birth Defects: 8 Million Annually Worldwide	March of Dimes	Jan., 2006
77. Who, Where and Why Americans Live Longer or Die Sooner	HSPS	Sept., 2006
78. Breast Cancer: Confronting the Global Epidemic	HSPS, Harvard Global Equity Initiative, Dana Farber Cancer institute, Harvard Medical School	Nov., 2009
79. Countdown to 2015 –Dying: Millions of Women in Childbirth, Newborns, and Young Children	PMNCH	May, 2010
80. G8 - Maternal, Newborn and Child Health	PMNCH	June, 2010
81. Small Investment Could Save 11 million Lives	PMNCH	Aug., 2010
82. Maternal Deaths Worldwide Decline by One-Third	PMNCH	Sept., 2010
83. UN Promotes Health Campaign to Save Millions of Women and Children	PMNCH	October, 2010
84. Cell Phones Help Save the Lives of Mothers, Infants and Children	PMNCH	Nov., 2010
85. Tracking \$40 Billion in Commitments for Maternal, Newborn and Child Health	PMNCH	Nov., 2010
86. Stillbirths: The Invisible Public Health Problem	PMNCH	April, 2011
87. Case Study for Africa (Abuja Declaration)	PMNCH	April, 2011

88. Increased Momentum to Save Women and Children	PMNCH	May, 2011
89. Double Fortified Salt, A Major Public Health Breakthrough	Micronutrient Initiative	Aug., 2011
90. Massive Push to Improve Women Children Health	PMNCH	Sept., 2011
91. New Partnership Expands Access to Contraception for 27 Million Women and Girls in Low-Income Countries	Norway, UK, Bayer, Clinton Foundation	Sept., 2011
92. Innovating for Every Woman, Every Child	PMNCH	Sept., 2011
93. End to the 30-year War against AIDS in Sight	HSPS	Nov., 2011
94. Key Interventions to Reduce MNC Deaths	PMNCH	Dec., 2011
95. 15 million Babies Born Too Soon	PMNCH	May, 2012
96. Good News: Fewer Maternal and Child Deaths	PMNCH	June, 2012
97. \$20 Billion for Women's and Children's Health	PMNCH	Sept., 2012
98. New Partnership Expands Access to Contraception	PMNCH	Sept., 2012
99. A New Global Focus on Preterm Births/WP	PMNCH	Nov., 2012
100. Child Marriages: 39,000 Everyday	PMNCH	March, 2013
101. Innovations Save Lives of Mothers and Children	PMNCH	Sept., 2013
102. Baby Boys at Higher Risk of Death and Disability due to Preterm Birth/World Prematurity Day	PMNCH	Nov., 2013
103. Results-Based Financing	PMNCH	Dec., 2013
104. Success Factors	PMNCH	Sept., 2014
105. Preterm Birth Now Leading Global Killer of Young Children/ World Prematurity Day	PMNCH	Nov., 2014
106. Massive Health Partnership: \$34 Billion Spent on Women & Children since 2010	PMNCH	March, 2015
107. New Vaccine is Effective against Ebola in large trial in Guinea	Norway, Canada, Welcome Trust, Merck, Canada, LSH&TM	July, 2015
108. World Prematurity Day	PMNCH	Nov., 2015

109. Some 100 nations provide little or no relief for patients in serious pain	University of Miami, The Lancet	October, 2017
110. Mothers, newborns, young children, and adolescents lose 20 percent of health services to COVID-19	PMNCH	July, 2020
111. \$20.6 billion to help women, newborns, young children and adolescents	PMNCH	Dec., 2020
112. \$32.1 billion to help women, newborns, young children and adolescents	PMNCH	October, 2021